# **RSM FEDERAL**



## **We Help Companies Win Government Contracts**

25 years of industry expertise advising thousands of businesses on starting or accelerating their federal sales - cost-effectively with exceptional results. We work with small and large businesses to accelerate corporate strategy, win contracts, and increase revenue. We are not just an adviser - we are a trusted partner.

**Results.** We have helped entrepreneurs, small and mid-sized companies win more than \$2 Billion in government contracts...in the last five years, with <a href="https://hundreds.org/hundre

**Award Winning.** The success of our clients and members is a major reason why the Small Business Administration awarded RSM Federal the 2016 Award for Veteran Business of the Year.

**Proven & Highly Effective Techniques and Strategies.** We help companies understand how to navigate and position within the federal market with exceptional results. Additionally, we don't just help other companies, we are also successful government contractors.

# **How Can RSM Federal Help My Company?**

Whether you're an entrepreneur just starting your business or a \$250 million company that wants to increase revenue, we have a wide range of excellent training and coaching programs that are *nationally* recognized with a proven track record. If you look, you'll find references to our content all over the Internet.

If you want to navigate the federal market and learn how to successfully position for and win government contracts, RSM Federal is an industry leader with proven results. Visit <a href="https://www.rsmfederal.com">www.rsmfederal.com</a>

## **Government Past Performance**













## **Commercial Past Performance**



### **Areas of Expertise**



#### **B2B Consulting Services**

- ✓ Capture Management Strategies
- ✓ Go To Market Strategies
- ✓ Legislative Strategies
- ✓ Programmatic Teaming Strategies
- ✓ Marketing and Positioning
- ✓ Market Intelligence
- Mentoring and Coaching
- ✓ Workshops and Training

#### **B2G Government Services**

- ✓ Patron Engagement Strategies
- √ Veterans Business Programs
- ✓ Military Community Engagement
- √ Strategic Marketing ~ Engagement
- ✓ Business Case Analysis (BCA)
- ✓ Research and Analysis
- ✓ Sponsorship / Advertising
- ✓ Contract Acquisition Support Svcs

#### Certifications

SDNOSB

Small Business, VOSB, SDVOSB

# **Company Data**

DUNS: 829431191 Cage Code: 5G2B0

NAICS Codes 541611 541613 541910

531820 561410 611430

#### **More Information**

- ✓ The Government Sales Manual
- ✓ Government Services
- ✓ Testimonials
- ✓ LinkedIn Company Page

#### **RSM Federal**

Educate. Accelerate. Maximize Revenue.